



**ESTAR**  
BUSINESS  
星中商务

Smarter Finance  
Stronger Back-Office  
Fueling Effortless Growth

# EStar Business Services Pte. Ltd. Business Profile

## One-stop Service for Global Expanding

Financial & Tax Nerve Hub –  
Streamlining Your Path to Globalization



Whatsapp





# About US

## About EStar Business

We are a certified corporate service provider in Singapore, and specialize in delivering end-to-end back-office support solutions for overseas enterprises expanding into Singapore. From strategic planning to operational execution, we offer one-stop cross-border services to empower every stage of your internationalization journey.

## Qualification of Founders

### DENG Qiannan (Stella) Founder, Managing Director



Stella, Master of Peking University China, is a holder of CICPA, CA ANZ and AICPA, ATP. As an experienced Finance & Accounting professional, she has more than 18 years' relevant working experience, including 10 years' working experience in KPMG China and KPMG Singapore, and then served as a senior management position in multinational commercial groups (e.g. as an Asia-Pacific Regional Finance Controller of Ant Group).

### PEH Siew Wee (Siew Wee) Founder



Siew Wee, Master of University of Michigan (Ann Arbor), has over 25 years of experience in venture, private equity and alternative investments, managing deals in Asia and China, and over 10 years of experience in real estate development, investment and management. He is also a founder of multiple Singapore entities, and has held senior positions in several financial institutions (e.g. Head, Business Development of HL Bank (Singapore) and High Net Worth Client Sales of SBI-E2 Securities (Asia) Private Limited. )

## Comparative Advantages

- With deep insight into Singaporean accounting, tax and compliance systems, we provide professional liaison services with government including but not limited to IRAS, EDB, and MAS, to help enterprises secure gov policy support.
- Our self-developed, cutting-edge digital platform continuously enhances automation across front- and back-office workflows, driving the intelligent upgrade of professional services.
- We have successfully supported over hundreds of enterprises expanding into SG.





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# Some of Our Clients



## Our Qualification

- Corporate Service Provider (CSP) certified by ACRA Singapore
- Tax Agent registered by SCTP Singapore
- Employment Agency registered by MOM Singapore

## Our Operating Address



### Singapore

2 Venture Drive, #24-01, Vision Exchange, Singapore 608526



### China

Room 538, 5th Floor, Haiyin Binbin Plaza, No. 1 Qiyi Road, Yuexiu District, Guangzhou City, Guangdong Province, China



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# Our Services

## [Corporate Standardization Services - Singapore]

### Book-keeping | Report | Tax | Secretary | HR

#### Book-keeping/Report

- Book-keeping based bank statement (Monthly/Quarterly / Half-Yearly/Yearly)
- Annual unaudited financial statements (Single/Consol)
- Annual XBRL preparation, etc.

#### Basic Tax

- Corporate income tax preparation and filing (ECI, Form C/C-S/C-S(lite))
- Corporation GST registration/preparation/filing (Quarterly)

#### Secretary /HR

- Corporation incorporation
- Corporation secretary
- EP application/renewal/termination
- Basic HR services (i.e. salary and CPF calculation and payment, SDL)
- Individual income tax calculation and filing

## [Corporate Customized Services]

### Finance | Tax | Others

#### Customized Finance

- Customized accounting services (Monthly/Quarterly/Project)
- CFO advisory
- Financial Due Diligence, etc.

#### 税务咨询

- Advisory on corporate income tax
- Advisory on corporate GST
- Advisory on daily operation related tax matters, etc.

#### 其他

- Corporation bank opening in SG
- Corporation incorporation in BVI/Cayman
- Provision of remote outsourcing administrative services for entity's temporary business needs, etc.

## [Fund & Family Office]

### License Application | Fund Admin | Accounting & Tax

#### License Application

- Work with legal firms for CMS license application
- Provision of internal compliance manual templates
- FATCA & CRS registration, etc.

#### Fund Admin

- Fund accounting & Tax and NAV calculation
- Fund investor services
- KYC and background checks on fund investors
- MAS AR preparation and filing, etc.

#### 家族办公室

- Single family office set-up
- Annual tax, accounting and corporation secretary services
- Ongoing back-office support, including HR services, etc.





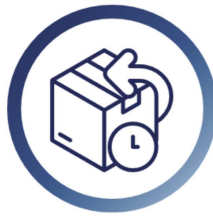


# Core Strategic Benefits for Singapore Incorporation



## Regional Value

- Highly Open Trade Regime and Liberalized Financial Environment
- Strategic Hub for the Free Movement of Capital, Goods, and Talent
- Operating Framework Aligned with International Standards
- Stable Currency and Financial Environment, etc.



## Government Support/Incentive

- Extensive Free Trade Agreement (FTA) Network in Asia
- Low Corporate and Personal Income Tax Rates
- Attractive Tax Incentives for Both Companies and Individuals



## Stable and Predictable Policy/Environment

- A Rule-of-Law Nation Based on the Common Law System
- Transparent, Clean, and Efficient Governance
- Stable Society with a World-Class Business and Living Environment



- Singapore is a major source of foreign direct investment (FDI) for other Southeast Asian countries
- As one of Asia's leading financial centers, it is home to a large number of local and international banks, supported by a robust yet business-friendly regulatory environment. With free capital flows, a mature system for attracting foreign talent, and a well-developed ecosystem of professional services, Singapore provides an ideal base for global investors and enterprises.



- Corporate income tax rate: Standard of 17%, lower to 6.4%/8.3% for first net profit of S\$200,000
- Individual income tax rate: Standard of 12 tier progressive rate, top at 24%. (Example: effective tax rate is 6% for S\$120,000, 12% for S\$240,000, and 20% for S\$1000,000.)



- Singapore is known as a "Garden City," with nearly 50% green coverage, more than 347 parks, and 4 nature reserves. The government actively promotes neighborhood sports infrastructure and nationwide fitness initiatives, while public spaces are thoughtfully designed to enhance urban livability.
- Singapore offers an extensive education network with over 1,800 preschool institutions, 180 government and aided primary schools, approximately 35 international schools, 6 local universities, numerous private institutions, and a wide range of continuing education and adult training centers.

